

CHARLEVOIX VENETIAN FESTIVAL, INC.

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94th ANNUAL CHARLEVOIX VENETIAN FESTIVAL STREET PARADE

Theme: Margaritaville
Saturday, July 27, 2024

It is imperative that you return your Venetian Festival Street Parade Application by July 12, 2024, thereby allowing the Street Parade Committee ample time to review the application and prepare the lineup positions. Upon reviewing your application, you will ONLY be notified if your entry is NOT accepted. You will receive your parade position number upon check-in on the day of the parade. **LATE ENTRIES WILL BE RETURNED.**

PARADE RULES & INFORMATION

1. All entries are to report to the registration booth located at 108 East Garfield (in front of the Charlevoix Elementary School). Identify your organization/group and you will be given a number with a corresponding position in the parade.
2. **ALL ENTRIES MUST BE DECORATED** (floats, people in costumes, etc.) The only exception to this are entries that are unique (antique cars, horse and buggies, etc.). Entries will be judged in the following categories:
 1. Directors Choice – Best Overall
 2. Best Commercial Entry
 3. Best Service/Organization
 4. Most Original

ALL ENTRIES MUST BE CHECKED IN BY 9:30 A.M.

3. **For safety reasons, ABSOLUTELY NOTHING whatsoever is to be thrown or sprayed from ANY unit.** Candy and content-appropriate swag material may only be distributed directly by walkers hand-to-hand (no throwing or tossing) along the street side perimeters of the parade route.
4. Each entry may only go through the parade route once.
5. Commercial entries will be charged a \$100.00 fee. Please make your check payable to Charlevoix Venetian Festival, Inc.
6. Elected political officials and candidates are **not allowed** to participate; be publicized in the parade through printed materials or on clothing; partisan and/or anti-partisan candidate rhetoric may not be publicized or disseminated by parade participants. *An exception will be made **only** for law enforcement officials who are on duty and in uniform, or participating in another capacity.*
7. Units sponsored by or depicting a controversial issue will not, in the sole discretion of the Festival, be permitted in the parade.
8. All dog and/or equestrian/horse units **must provide** a clean-up crew.
9. All equestrian/horse units **must provide** a certificate of general liability insurance confirming coverage of no less than \$1,000,000.00, wherein the City of Charlevoix and Charlevoix Venetian Festival, Inc. are named as "additional insured" parties. The Festival reserves the right, in its sole discretion, to require any other entries to provide general liability insurance coverage.
10. **Entries are not allowed to collect food items along the route for their organization or other local area food pantries.**
11. **We reserve the right to reject or remove** any unit that is not in good taste, not adequately decorated, nor in the best interest of the Charlevoix Venetian Festival as solely determined by the Parade Committee.
12. A violation of these rules mean that you will be excused from the parade at the next intersection and you will not be invited to future parades.